

Coaching and the Brain

Personal Performance Plan for:

Activity: Example – start of work day routine. Opening email immediately.					
Awareness		Brain Area	Hormone	Feeling	Strategies to Address
		Involved	Involved	U U	Ŭ
Number of activities?	3 important to-	Pre-Frontal Cortex	Cortisol	Overwhelm	Example: Deal with Email after important project work
(How crowded is the	do items on my				
stage?)	mind				
How is my focus?					
(best time of day)					
What is distracting me?					
(thoughts, environment,					
habits)					
Self-talk/Mood					
(What am I hearing?)					
(What is my mood?)					
Do I feel safe/secure?					
(In this situation?)					
(With this person/group?)					
(with this person/group:)					
Expectations					
(What are my expectations					
of this event?)					
(What are my expectations					
of this person?)					

Remember: Performance is affected when the Pre-frontal Cortex is either over-aroused or under-aroused.